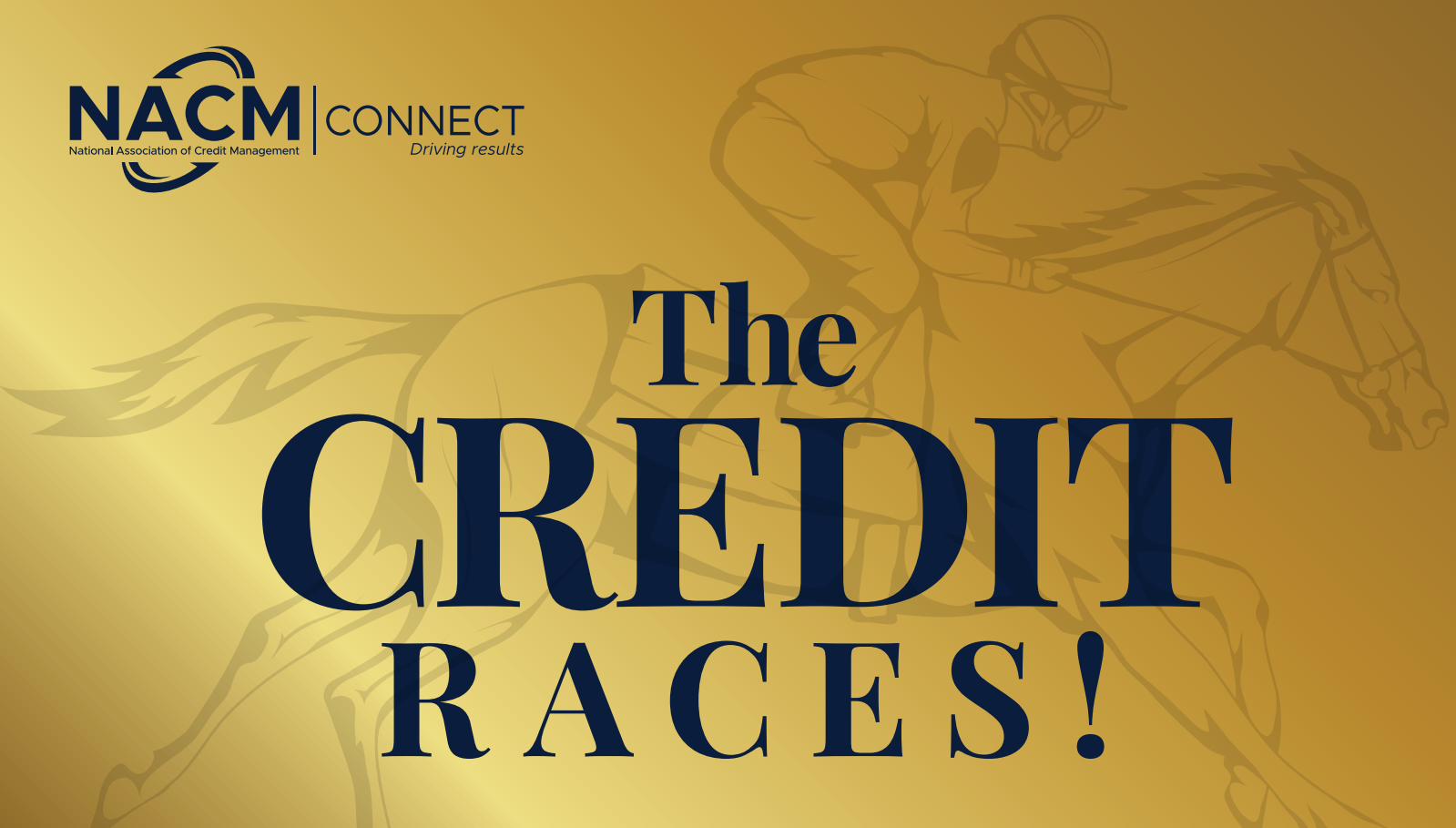




The CREDIT RACES!



2026 Fall
Credit Conference



COLUMBUS

Post Time:

November 12, 2026 at the Marriott
Columbus Northwest, Dublin, OH

REGISTER NOW | www.nacmconnect.org

ABOUT THE CONFERENCE

Get ready for an exciting experience at the NACM Connect Fall Credit Conference, where we're bringing the thrill of The Credit Races to life! Join fellow credit professionals as we gather at the starting gate for one day of enriching education, valuable networking, and fresh industry insights. Building on the success of the beginnning of our Credit Races, our Spring Regional Meetings, the Columbus Credit Conference will feature expert-led sessions, meaningful connections, and a first look at innovative solutions from our partners. Whether you're looking to gain a competitive edge, discover winning strategies, or expand your professional network, you'll find plenty of opportunities to stay ahead of the field. Don't miss your chance to make a strong run toward success at this premier industry event!

WHY YOU SHOULD ATTEND

In a rapidly changing credit landscape, staying ahead of the competition is essential! The NACM Connect Fall Credit Conference gives you the insights and tools you need to keep pace with evolving laws, technologies, and industry trends while earning Continuing Education Units/Credits and certification points. Connect with industry leaders, discover creative solutions, and acquire competitive advantages to help accelerate your success. The gates are open—don't miss your opportunity to make a winning run at The Credit Races!

YOUR REGISTRATION INCLUDES

- General sessions
- Continental breakfast and buffet lunch
- Networking reception
- Exhibit hall entry and contests
- Morning and afternoon breaks and refreshments
- One full day of concurrent educational sessions

LOCATION

Mariott Columbus Northwest
5605 Blazer Pkwy
Dublin, OH 43017

HOTEL ACCOMMODATIONS

Hotel reservations can be made at the Mariott Columbus Northwest, 5605 Blazer Pkwy Dublin, OH 43017. We have a hotel block of rooms for November 11 and November 12. When calling 614.791.1000 reference NACM Connect Conference to receive the conference rate of \$149/night. ***We highly recommend booking the hotel through the reservation link. Please do not call Marriott directly to book your hotel room because they are unable to honor our group rate.*** **The cut-off date is October 21, 2026.**

Here is the link to make your hotel reservations:

Book your group rate for NACM Connect Fall Credit Conference

METHODS OF REGISTRATION

Please choose one of the following methods to register for this year's conference. Full payment must be received with your registration or we can invoice you, but payment must be received before the event. Be sure to take advantage of one of the team discounts listed.

ONLINE

www.nacmconnect.org

EMAIL

Complete the enclosed registration form and email it to NACM Connect at registration@nacmconnect.org. Credit card payments can be made upon receipt of invoice.

MAIL

You may send your completed Registration Form with payment to:
NACM Connect
Attn: Credit Conference | Registration
2500 W. Higgins Rd. Suite 780
Hoffman Estates, IL 60169

TEAM DISCOUNTS

- 5 – 9 attendees
receive a 10% registration discount.
One coupon per person is valid.
- 10 or more attendees
receive a 20% registration discount.
Two coupons per person are valid.

2026 Columbus Credit Conference
The Credit Races

MEMBER PRICING
BY 10.22

\$299

AFTER 10.22

\$349

NON-MEMBER
PRICING
BY 10.22

\$598

AFTER 10.22

\$698

CANCELLATION DEADLINE FOR
A FULL REFUND IS OCTOBER 29.

THANK YOU
CONFERENCE COMMITTEE

Terri Eggebeen, Assistant Manager,
Credit & Collections, Fechheimer, Chair

Samantha Seegert, CBA, CCRA, Credit Manager,
McNaughton McKay Electric Co., Vice Chair

Angela Dedrick, Market Credit Manager II,
Ferguson Enterprises

Emilee Long, CBA, Credit Assistant,
UFP Industries, Inc.

John Bernardo, CBA,
Market Credit Manager III, Ferguson Enterprises

Tara Pease, CCE, ICCE, International Credit Manager
/Senior Credit Analyst, DJJ Credit

CONFERENCE SPONSORS
AND EXHIBITORS

SPONSORS

Careers in Credit
CLLA
Dun & Bradstreet
NACM National
NACM Secured
Transactions
NACM Southwest
National Trade
Credit Report
RetailStat.com
United TranzActions

EXHIBITORS

Bectran
BKwire
CLLA
Credit Pulse
Crescendo Trade Risk
Dun & Bradstreet
Emagia
Experian
Handle.com
Monto
NACM National
NACM Secured
Transactions
NACM Southwest
National Trade
Credit Report
NCS
NetNow
Nuvo
Sidetrade
United TranzActions

8:15 - 9:15 a.m. | THURSDAY | Dublin III

GENEVIEVE PITURRO

Purpose, Passion, and Pajamas: The Power of Human Connection to Transform B2B Credit.

What if the key to lasting impact comes down to one timeless truth: *People Power Everything That Matters.*

In this interactive keynote, you'll discover how one single pajama sparked a discovery with the power to drive the results that matter most to your sales teams, credit managers, and clients. Genevieve will take you on a journey that is equal parts eye-opening and heart-opening, revealing that the strongest relationships - and the most rewarding success - are built when we choose connection over transaction. When we lead with purpose, we also help our clients find deeper meaning in their work. And as trust grows, something even more meaningful happens: lasting partnerships form, and we become invested in a shared vision, inspired to show up as our very best. More than a keynote, this is an experience that shifts how you see yourself and the impact you have on others every day.

Genevieve Piturro is a former television marketing executive and VP who left the corporate world in 2001 to found Pajama Program (now Beyond Bedtime) after a life-changing encounter with a child in an emergency shelter. Over the past 25 years, the organization has grown into a national movement with 40 chapters, providing more than nine million pajamas and books to children in need. After leading the nonprofit for two decades, she transitioned to leadership development, creating the Purpose ACER program, leadership masterclasses, and Purpose Summits. An award-winning author and sought-after speaker, she teaches leaders to "Stop Bossing. Start Loving." through purpose-driven, compassionate leadership. Featured by major media outlets including Oprah, TODAY, CNN, and Forbes, Genevieve continues to inspire audiences nationwide to lead with authenticity, human connection, and purpose.



THURSDAY
NOVEMBER 12

7:30 - 8:00 a.m.	BREAKFAST & REGISTRATION - ATRIUM	
8:00 - 8:15 a.m.	WELCOME REMARKS <i>NACM Connect President, Phil Lattanzio, CCE - DUBLIN III</i>	
8:15 - 9:15 a.m.	Opening Keynote Speaker: GENEVIEVE PITURRO : <i>Purpose, Passion, and Pajamas: The Power of Human Connection to Transform B2B Credit - DUBLIN III</i>	
9:15 -9:45 a.m.	BREAK - ATRIUM	
	DUBLIN I	DUBLIN II
9:45 - 11:00 a.m.	A DEEPER DIVE INTO THE POWER OF PURPOSE, PASSION, AND HUMAN CONNECTION <i>Genevieve Piturro, Keynote, Founder & Author</i>	IDENTITY CRISIS: RISKS AND BEST PRACTICES WHEN DOING BUSINESS WITH NEWLY ACQUIRED ENTITIES AND CONGLOMERATES <i>Bruce S. Nathan, Andrew Behlman & Michael Papandrea, Partners, Lowenstein Sandler LLP</i>
11:00 - 11:30 a.m.	BREAK - ATRIUM	
11:30 - 12:30 p.m.	AI IN CREDIT: WHAT WORKS IN PRACTICE <i>Melanie Albert, Chief Operating Officer, Credit Pulse</i>	CREATION, LEGALITY AND ENFORCEMENT OF ELECTRONIC SIGNATURES <i>Wanda Borges, Esq., Borges & Associates, LLC</i>
12:30 - 1:30 p.m.	ALL CONFERENCE LUNCHEON ATRIUM SPONSORED BY HANDLE INTRODUCTION: STEVE SHIVAK, CAE, PRESIDENT OF NACM (NATIONAL)	
1:30 - 2:45 p.m.	THE FUTURE OF CREDIT LEADERSHIP: A PANEL DISCUSSION ON SUCCESSION PLANNING <i>Amy Cook, CCE; Samantha Seegert, CBA, CCRA, Credit Manager, McNaughton-McKay Electric Company; Emilee Long, CBA, Credit Assistant, UFP Industries, Inc</i>	ACCELERATING O2C: E-INVOICING AND BILLING IN THE AGE OF AI <i>Brian Shappell, CBF, Director of Content Strategy, Emagia</i>
2:45 - 3:15 p.m.	BREAK - ATRIUM	
3:15 - 4:30 p.m.	THE STATE OF U.S. SMALL BUSINESS: ECONOMIC TRENDS, CREDIT PERFORMANCE, AND WHAT IT MEANS FOR CREDIT PROFESSIONALS <i>Emily Garrett, Director, Commercial Analytics Consulting and Ascend, Experian</i>	DUBLIN III Crafted Connections Roundtable Discussions on the most innovative topics in credit. Hosted by the Columbus Conference Committee
4:30 - 5:30 p.m.	RECEPTION AND NETWORKING EVENT - ATRIUM <i>Hosted by the Exhibitors</i>	

FIRST TIME ATTENDEE PROGRAM - Sign up when you register for the conference.
WE WILL HAVE A VIRTUAL ORIENTATION AND ONSITE MENTOR HOST

**DIRECTIONS TO
COLUMBUS MARRIOTT NORTHWEST
5605 BLAZER PARKWAY, DUBLIN, OHIO 43017
614-791-1000**

- FROM – Port Columbus International Airport:*
Go 1.0 Mile West on International Gateway (straight out of airport) to I-270 North
Take I-270 North for approximately 21.0 Miles to Tuttle Crossing Blvd (Exit 15)
Turn left onto Tuttle Crossing Blvd and proceed to Blazer Parkway
Turn left onto Blazer Parkway and proceed to 1st traffic light (Parkcenter Circle)
Turn left onto Parkcenter Circle. Hotel is on the left.
- FROM – Downtown Columbus:*
Take I-70 West from Downtown area to I-270 North.
Take I-270 North to Exit 15 (Tuttle Crossing Blvd)
Turn right onto Tuttle Crossing Blvd and proceed to Blazer Parkway (1st light)
Turn left onto Blazer Parkway and proceed to 1st traffic light (Parkcenter Circle)
Turn left onto Parkcenter Circle. Hotel is on the left
- FROM – Cincinnati and Kentucky:*
Take I-71 North to I-270 West (Indianapolis)
Take I-270 West/North to Exit 15 (Tuttle Crossing Blvd)
Turn right onto Tuttle Crossing Blvd and proceed to Blazer Parkway (1st light)
Turn left onto Blazer Parkway and proceed to 1st traffic light (Parkcenter Circle)
Turn left onto Parkcenter Circle. Hotel is on the left
- FROM – Cleveland:*
Take I-71 South to I-270 West (Indianapolis)
Take I-270 West/South to Exit 15 (Tuttle Crossing Blvd)
Turn left onto Tuttle Crossing Blvd and proceed to Blazer Parkway (1st light)
Turn left onto Blazer Parkway and proceed to 1st traffic light (Parkcenter Circle)
Turn left onto Parkcenter Circle
- FROM – Dayton and Western Ohio:*
Take I-70 East to I-270 North.
Take I-270 North to Exit 15 (Tuttle Crossing Blvd)
Turn right onto Tuttle Crossing Blvd and proceed to Blazer Parkway (1st light)
Turn left onto Blazer Parkway and proceed to 1st traffic light (Parkcenter Circle)
Turn left onto Parkcenter Circle. Hotel is on the left
- FROM – Eastern Ohio, Pennsylvania and West Virginia:*
Take I-70 West through Downtown Columbus to I-270 North
Take I-270 North to Exit 15 (Tuttle Crossing Blvd)
Turn right onto Tuttle Crossing Blvd and proceed to Blazer Parkway (1st light)
Turn left onto Blazer Parkway and proceed to 1st traffic light (Parkcenter Circle)
Turn left onto Parkcenter Circle. Hotel is on the left



2026 | Columbus Credit Conference

The Credit Races

PRODUCTS AND SERVICES

COMMERCIAL COLLECTION SERVICES

- Electronic Claims Placement
- Maximum Dollar Recovery
- Personal Service

EDUCATION

- Workshops and Seminars
- Webinars
- On-Site Training

INSTITUTE OF CREDIT

- Annual Credit Conferences
- Credit 101, Credit 102 and Credit 103
- Professional Designation Programs
- Self-Study and Exam Review Courses

CREDIT GROUP SERVICES

- Industry Credit Groups
- Online Credit References
- SAP Users Group
- International Credit Professionals Group

PUBLICATIONS, ETC.

- Business Credit Magazine
- CreditConnections Newsletter
- Bimonthly e-Newsletter
- NACM Online Community

CREDIT REPORTING SERVICES

- Commercial Credit Reports
- Consumer Credit Reports
- International Credit Reports
- Portfolio Risk Analysis

OTHER SERVICES

- Billing Solutions Services
- Cash Flow Solutions
- Check Guarantee Services
- Credit and Deductions Management Software
- Credit Application Processing
- Credit Card Processing
- Credit Insurance
- Credit Risk Management
- Critical Document Management
- Electronic Funds Transfer
- Online Bill Pay
- Online Credit Applications
- Retail Account Monitoring
- UCC and Mechanics Liens Filings
- Sales Tax Management Software

2500 W. Higgins Rd.
Suite 780
Hoffman Estates, IL 60169

P 847.483.6400
info@nacmconnect.org | www.nacmconnect.org

Need Assistance Paying for Education, including Conferences?



Year-Round Scholarships
The policy for awarding scholarships from the Robert L. Vodraska Scholarship Foundation has changed. Applications are now being accepted year-round.

For more information...

 [Bob Rabe, Education Manager
bob.rabe@nacmconnect.org](mailto:bob.rabe@nacmconnect.org)

 nacmconnect.org/scholarships



THE CREDIT RACES!
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Credit Conferences

Columbus
November 12

8:15 – 9:15 a.m. *Keynote Session - Genevieve Piturro*

- 9:45 – 11:00 a.m.
- A Deeper Dive into the Power of Purpose, Passion, and Human Connection
 - Identity Crisis: Risks and Best Practices When Doing Business with Newly Acquired Entities and Conglomerates

- 11:30 a.m. – 12:30 p.m.
- AI in Credit: What Works in Practice
 - Creation, Legality and Enforcement of Electronic Signatures

- 1:30 – 2:45 p.m.
- The Future of Credit Leadership: A Panel Discussion on Succession Planning
 - Accelerating O2C: E-Invoicing and Billing in the Age of AI

- 3:15 – 4:30 p.m.
- The State of U.S. Small Business: Economic Trends, Credit Performance, and What It Means for Credit Professionals
 - Crafted Connections

ATTENDEE REGISTRATION



REGISTER ONLINE AT
WWW.NACMCONNECT.ORG

REGISTRATION INFORMATION

Name (Print your name as you would like it to appear on your name badge. Include Designations.)

Company Name

Address

City State Zip

Phone Fax

Email (An email confirmation will be sent to attendees.)

Mobile Number

Do you accept text messages? ☐ Yes ☐ No

PAYMENT INFORMATION

Payment must be received prior to October 29.
Cancellation deadline for a full refund is October 29.
Cancellations received after October 29 will NOT be refunded.

You may choose a team discount,
only one payment option may be selected.

REGISTRATION FEE

	BY 10.29	AFTER 10.29
☐ One-Day Registration		
Member	\$299	\$349 \$_____
Non-Member	\$598	\$698 \$_____
		Coupons \$_____
		Total \$_____

Team Discount
► 5 – 9 attendees from the same company receive a 10% registration discount. *One coupon per person is valid.*
► 10 or more attendees from the same company receive a 20% registration discount. *Two coupons per person are valid.*

Please Note: Single attendees may use only one coupon for one-day registrations.

PAYMENT METHOD

- ☐ Please invoice me. Check to be mailed upon receipt of invoice.
- ☐ Please invoice me, I will call with a credit card number (1-800-935-6226)
or Register and pay online at www.nacmconnect.org

REGISTRATION FORM SUBMISSION

Email to: registration@nacmconnect.org

Mail to:
NACM Connect Headquarters
2500 W Higgins RD, Suite 780
Hoffman Estates, IL 60169



NACM Connect
2500 W. Higgins Rd. Suite 780
Hoffman Estates, IL 60169
P 800.935.NACM (6226)
info@nacmconnect.org

www.nacmconnect.org